



**CREW**  
DALLAS

**LEADERSHIP**

**INSTITUTE**

# CREW MISSION

## **CREW** Network

exists to transform the commercial real estate industry by advancing women globally.

## **CREW Dallas**

is a powerful network that creates success for women in commercial real estate.



# PURPOSE

Leadership Development Sessions appeal to our members at **all stages of career development**

Facilitate **camaraderie** amongst CREW Dallas members

**Strengthen loyalty** of our members to CREW Dallas

Cultivate pipeline of **future leadership** of the organization

Provide skills training that help advance our members in their careers



# INITIATIVES

**Leading Self**

**Leading Others/Stakeholders**

**Leading the Organization**

Participants will develop skills and strategies of meeting the demands of an increasingly challenging environment



# OBJECTIVES



Enhance **mindset** and behaviors to expand presence as an impactful leader



Understand the **critical principles of effective leadership**



Analyze **rhetorical strategy** towards shaping the ability to advance agendas



Apply strategic consideration to **networking opportunities** as well as build and **maintain** authentic **connections**



Construct a **personal leadership** narrative to set **actionable goals**



# TIME COMMITMENT/ COST

|            |  |
|------------|--|
| Cost       | An all-inclusive value of \$4,000. Registration fee is \$100 and remaining \$3,900 to be paid in Dec/Jan. Attendee MUST be current with membership dues to be eligible. Cost is all of inclusive of sessions, materials and meals.   |
| Retreat    | Retreat: Initial evening kickoff, overnight stay and half day session. <ul style="list-style-type: none"><li>• Facilitator: Nicole Calhoun, The Career Conscious Coach. About (sccalhoun.com)</li><li>• Location: Lincoln Centre Amenities</li></ul>  |
| Sessions   | Six(6) full sessions from 8:30 a.m. – 5:00 p.m. Plus a Day of Service <ul style="list-style-type: none"><li>• Sessions to be held at SMU Cox School of Business on a 3<sup>rd</sup> Friday, March, April, May, Sept., Oct., Nov.</li></ul>   |
| Graduation | Graduates will receive a SMU Cox School of Business Certificate, CPE credit if needed and recognition will be conducted in December at the CREW Dallas Holiday Luncheon  |

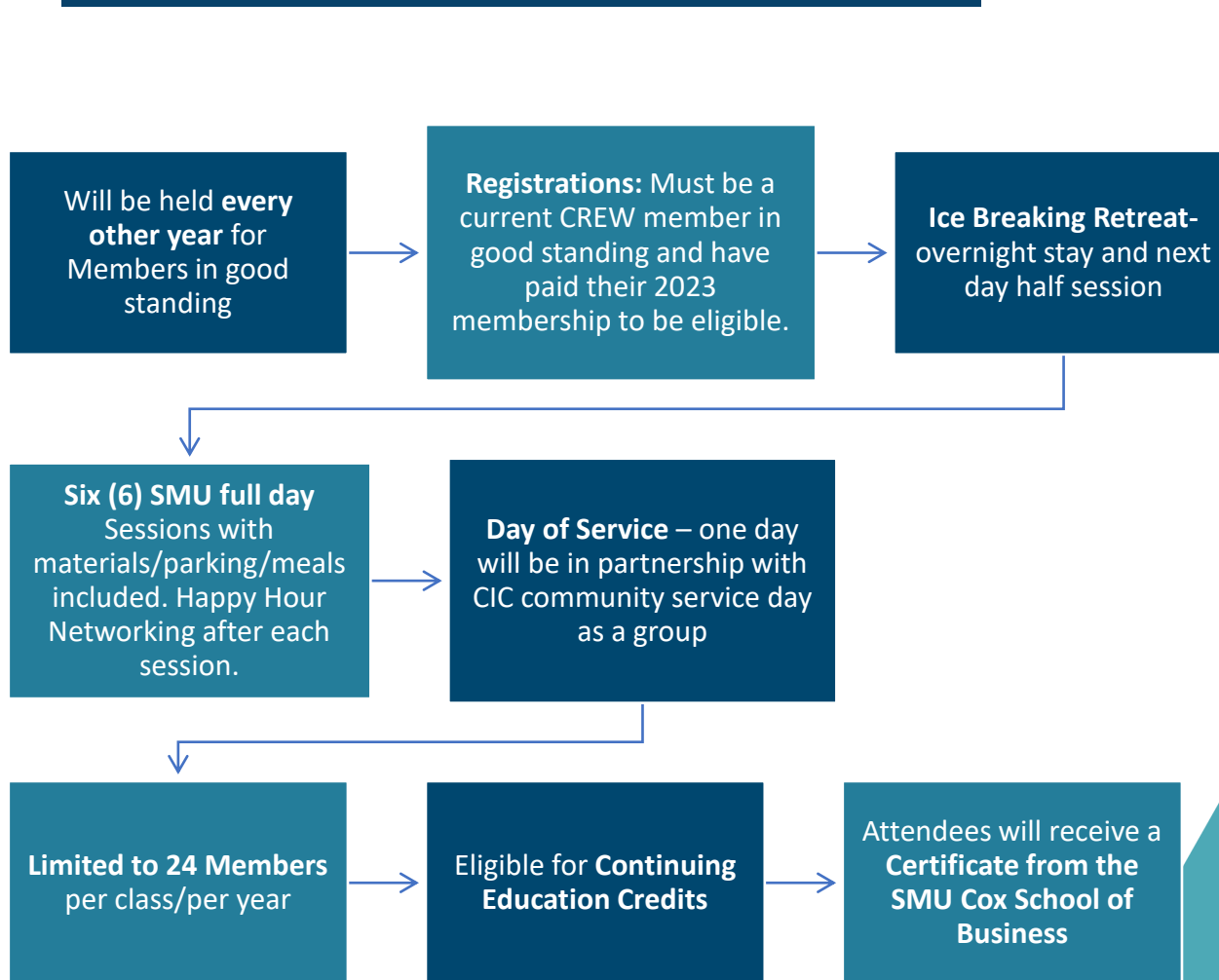


# TIMELINE 2023



| Jan.                    | Feb.                     | March                 | April                 | May                 | Sept.                 | Oct.   | Nov.                 | Dec.                                       |
|-------------------------|--------------------------|-----------------------|-----------------------|---------------------|-----------------------|--|----------------------|--|
| Final Member<br>Payment | Kick-off<br>Feb. 23/24th | Session 1<br>March 24 | Session 2<br>April 21 | Session 3<br>May 19 | Session 4<br>Sept. 15 | Session 5<br>Oct. 20<br>Day of<br>Service<br>TBD | Session 6<br>Nov. 10 | Class<br>Graduation<br>Holiday<br>Luncheon |

# THE PROGRAM





# SMU-Sessions

**The sessions will be held at SMU Collins Executive Education Building on the SMU Campus.**  
All sessions have been carefully selected to develop these members in key leadership competencies that will help transform their careers.

- Navigating Change in Difficult Times
- Emotional Intelligence
- Driving Results Through Authentic Influence
- Master Negotiation Strategy
- Fundamentals of Teamwork
- Five Behaviors of a Cohesive Team
- Building Capability by Coaching & Mentoring other
- Difficult Conversations that Produce Positive Results
- Decision-Making Traps and Bias that Impact Results



# CDLI - ALUMNI

- ❖ Members who graduate from the program will also be part of the **CREW Dallas Leadership Institute Alumni**
- ❖ **Every other year** the Leadership Institute will offer CDLI Alumni's **networking opportunities** and the option to attend **two exclusive sessions exclusive only for CDLI Alumni.**

