



2022 CREW DALLAS

À LA CARTE SPONSORSHIP OPPORTUNITIES

HOW IT WORKS

1. All remaining CREW Dallas sponsorship opportunities are available to purchase à la carte at \$625 per credit. Customize your 2022 sponsorship support by accessing the [online order form](#)
2. An invoice will be sent to you via email
3. Benefits are secured when payment is received
4. All benefits are awarded on a first-come-first-served basis
5. Early selection is encouraged to guarantee your preferred benefits

PARTNER WITH CREW DALLAS



CREW Dallas directly supports the advancement of women in commercial real estate, while influencing the growth and success of the Dallas commercial real estate industry



CREW Dallas gives back to the local community through CREW in the Community, a 501 (c) (3) charitable foundation



Gain exposure to 350+ CREW Dallas members and an expansive distribution list of 2,500 industry professionals through our email marketing and events

ANNUAL BENEFITS

Sponsorship packages are available until 4/30/2022, with credits valued at \$500/credit. Upon purchasing a sponsorship package, additional credits can be purchased for \$500/credit.

On 5/1/2022, packages will no longer be available, and all remaining benefits will be available to purchase a la carte at \$625/credit by accessing the [online order form](#).

	Presenting \$15,000 30 credits	Diamond \$10,000 20 credits	Platinum \$8,000 16 credits	Gold \$5,000 10 credits	Silver \$3,000 6 credits	Bronze \$2,000 4 credits
Speaking or moderator opportunity at a CREW Dallas luncheon	✓					
Company logo listed on CREW Dallas newsletter	✓					
Company logo displayed on CREW Dallas website	✓	✓	✓	✓	✓	✓
Company logo displayed at all major CREW Dallas events	✓	✓	✓	✓	✓	✓
Company highlighted on CREW Dallas social media accounts	✓	✓	✓	✓	✓	✓

CREW DALLAS EVENTS

MONTHLY INDUSTRY PROGRAMS

There are 11 monthly programs, including the Holiday Awards Program, held in various locations. Programs attract 150+ attendees each month. Programs are forward-thinking, educational, and informative. There will not be a February program.



- **Featured Sponsor (10 CREDITS)** 5 minutes of presentation time at one program, distribute materials to all attendees at one program
- **Co-Sponsor (6 CREDITS)** 2-3 minutes of presentation time per co-sponsor, distribute materials to all attendees at one program, co-sponsors will be paired with another sponsor

HOLIDAY AWARDS PROGRAMS

The Holiday Awards Program attracts over 200 attendees and provides a festive experience to celebrate chapter and individual successes for the year.



- **Featured Sponsor (14 CREDITS)** 5 minutes of presentation time and the ability to distribute materials to all program attendees, 1 table of 10 included **SOLD OUT!**
- **Award Sponsor (8 CREDITS)** Participation in the awards ceremony with photo opportunity; 1 table of 10 included
- **Champagne Sponsor (5 CREDITS) - SOLD OUT!**
- **Holiday Attendee Gift Bag (4 CREDITS)** Company branded material in all attendee gift bags, plus 2 event tickets.
- **Valet Sponsor (4 CREDITS)** Branded company leave behind in attendee vehicles plus two event tickets **SOLD OUT!**
- **Full Table Sponsor (3 CREDITS)** Table of 10 with premium seating

MEMBER SERVICES & GROUNDBREAKER EVENTS

Sponsoring company will be recognized at all of the Member Services events (approximately 3 this fall) and Groundbreaker social events (approximately 2 this fall).



- **Friend Sponsor (1 CREDIT)** Recognition and company logo on printed materials, logo on the CREW Dallas event webpage.

LOOK & LEARNS

Look and Learns are held in an informal, small group setting to educate members on relevant industry topics. Look and Learns include exclusive behind-the-scenes tours to highlight up and coming projects and communities. These are highly sought after programs with small group networking opportunities available exclusively to Chapter members.



- **Featured Sponsor (4 CREDITS)** 5 minutes of program time at one Look and Learn; prominent logo placement **SOLD OUT!**

LEADERSHIP DEVELOPMENT

Programming addresses relevant and tactful leadership skills unique to women in business and the commercial real estate industry at large. Programming includes annual Step into Leadership event on July 13th, Groundbreakers Poolside Chat event on July 21st and Groundbreakers Fireside Chat event in October.

- **Presenting Co-Sponsor (4 CREDITS)** Address attendees for 2 minutes at the Step into Leadership event and Groundbreakers events. Premier recognition and logo placement on event materials.
- **Friend Sponsor (2 CREDITS)** Recognition and logo placement on CREW Dallas web page and event materials.



CREW IN THE COMMUNITY

CREW in the Community, a powerful organization, strives to improve the lives of women in the Dallas area through providing education, professional services and granting funds that create opportunities within and pathways into commercial real estate.

CREW Classic, Inc., dba CREW in the Community, is a 501 (c)(3) charitable non-profit organization. CREW in the Community (CIC) has donated nearly \$3.8 million in proceeds to its beneficiaries, which have included Texas Women's Foundation, UT Southwestern Medical Center, and CREW Network Foundation.





CREW DALLAS GOLF CLASSIC

TPC CRAIG RANCH 10.17.2022

The CREW Dallas Golf Classic is a premier networking and fundraising event. More than 50 North Texas based non-profit organizations whose missions are to improve the lives of women and girls have received grants from the proceeds of this tournament.



12 CREDITS EACH

- **Hat Sponsor** - Company logo on tournament player and volunteer hats **SOLD OUT!**

10 CREDITS EACH

- Player and Volunteer Bag Sponsor - Company logo on tournament bags
- **Golf Cart Sponsor** - Logo on tournament golf carts **SOLD OUT!**
- Happy Hour Sponsor - Logo prominently displayed at tournament happy hour

6 CREDITS EACH

- Beverage Cart Sponsor
- **Beverage Hole Sponsor** **SOLD OUT!**

5 CREDITS EACH

- Lunch Sponsor - Company logo displayed on banner at lunch stop on course
- **Front 9 Pin Flag Sponsor** - Company logo on front 9 pin flags **SOLD OUT!**
- Back 9 Pin Flag Sponsor - Company logo on back 9 pin flags
- **Player Bag Tag Sponsor** - Company logo on player bag tag **SOLD OUT!**
- **Golf Ball Sponsor** - Company logo on sleeve of golf balls for every player **SOLD OUT!**



4 CREDITS EACH

- Photo Sponsor - Company logo on team photos
- Raffle Sponsor - Company logo on raffle tickets and on raffle ticket website
- **Hole Sponsor** - Company logo on tee box; one (1) company per hole **SOLD OUT!**
- **Foursome** - Four (4) tournament player positions **SOLD OUT!**

3 CREDITS EACH

- Driving Range and Shuttle Sponsor
- Bag Drop Sponsor

2 CREDITS EACH

- Breakfast Sponsor - Company logo displayed on breakfast signage
- Longest Drive Sponsor
- **Closest to the Pin Sponsor** **SOLD OUT!**
- **Twosome-Two (2) tournament player positions** **SOLD OUT!**

1 CREDIT EACH

- **Single tournament player position** **SOLD OUT!**





NIGHT OF AWARENESS - FALL 2022

The annual Night of Awareness event features a thoughtful discussion focused on topics that affect women. These topics have included gender dynamics in the workplace, gender lens investing, sex trafficking, and stalking.

2022 Topic: “The Dissolution of the Middle Class”, the disproportionate impact on women and people of color, and why we should all be paying attention.

PRESENTING CO-SPONSOR (10 CREDITS)

- Premier recognition and logo placement on CREW Dallas web page and event materials
- 5 event tickets
- Opportunity to provide leave-behind materials
- Recognition on the CREW Dallas social media channels

FRIEND SPONSOR (2 CREDITS)

- Company logo on printed materials

CREW IN THE COMMUNITY IMPACT LUNCHEON

05.02.2022

This annual event honors members who have made tenured philanthropic contributions to the Dallas community.

FEATURED SPONSOR (14 CREDITS) SOLD OUT!

- 5 minutes of presentation time and the ability to distribute materials to all program attendees
- 1 table of 10 included

AWARDS SPONSOR (8 CREDITS) SOLD OUT!

- Participation in the awards ceremony with photo opportunity
- 1 table of 10 included

FULL TABLE SPONSOR (3 CREDITS) SOLD OUT!

- Table of 10 with premium seating



CREW CAREERS®

CREW Careers philanthropic outreach projects create opportunities and pathways into commercial real estate for DISD students and DFW area college and university students. These projects enact the mission of CREW in the Community, the philanthropic channel of CREW Dallas.



CREW CAREERS BUILDING OPPORTUNITIES®

All-day program for 60-65 female Dallas Independent School District students to tour, learn, and compete in a development case study event, interacting with approximately 30 CREW Dallas real estate professionals

- **Presenting Sponsor (10 CREDITS)** Premier recognition and logo placement on CREW Dallas web page, event materials, certificate, trophy and t-shirt; Judge position; Inclusion of a branded gift bag item; Recognition on the CREW Dallas social media channels **SOLD OUT!**
- **Associate Sponsor (7 CREDITS)** Recognition and logo placement on CREW Dallas web page, event materials, and t-shirt; Judge position; Inclusion of a branded gift bag item; Recognition on the CREW Dallas social media channels **SOLD OUT!**
- **Friend Sponsor (4 CREDITS)** Recognition and logo placement on CREW Dallas web page, event materials, and t-shirt; Inclusion of a branded gift bag item **SOLD OUT!**



CREW CAREERS COLLEGE / UNIVERSITY OUTREACH

CREW Careers partners with area colleges and universities to support their female graduate and undergraduate real estate students, providing mentorship, career opportunities and pathways into the profession.

- **College / University Sponsor (10 CREDITS)** Recognition on the CREW Dallas Social media channels 4 times per year

CREW CAREERS VIDEO LIBRARY

CREW Careers is creating a bank of education videos for students and members to learn about opportunities in the commercial real estate field

- **“Anatomy of a Deal” Video Sponsor (10 CREDITS)** Mention and logo included in an “Anatomy of a Deal” video, a 45 minute video about a specific Dallas area real estate development; Video publicized social media; Recognition on the CREW Dallas social media channels
- **“Minutes with a Member” Video Sponsor (4 CREDITS)** Recognition and logo placement on CREW Dallas web page; Recognition on the CREW Dallas social media channels

